

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Zoom North America Launched

— New company to distribute the H6 Handy Recorder
and forthcoming Zoom products in the U.S. market—

Ronkonkoma, New York, June 24, 2013 — A new company called Zoom North America has been formed to distribute future product from Zoom Corporation (Japan) in the United States, starting with the H6 Handy Recorder.

The H6 offers six tracks of simultaneous 24 bit/96 kHz recording to SDXC cards and features a unique interchangeable input capsule system that allows the user to attach any of four different input modules: X/Y, MS (Mid-Side), Shotgun, or XLR/TRS combo. It will be available in July 2013.

“It’s exciting to be working with Masa Iijima and all at Zoom. Zoom’s an innovative, dynamic company, and the products are exceptional in terms of quality and uniqueness,” stated Zoom North America CEO Scott Goodman.

“I decided to establish Zoom North America in order to develop a stronger relationship with our US customers,” added Zoom Corporation founder and CEO Masahiro Iijima. “Our goal is to stay in constant contact with Zoom dealers for feedback and advice, thus continually improving our products and service.”

For more information, please visit www.zoom-na.com.